



# SURAJ MADHSUDANAN

## UX Designer

MSc in User Experience Design

[Portfolio](#)

[Linkedin](#)

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## Official Expertise

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|             |           |           |                     |        |               |
|-------------|-----------|-----------|---------------------|--------|---------------|
| UX Research | UI Design | Adobe XD  | Figma               | Sketch | Design System |
| Packaging   | Branding  | Photoshop | Social Media design |        |               |

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## Work Experience

### Kingston University | 2021-2022 MSc in User Experience Design

Research Lead for a Virtual Reality UX group project.

User Research - Wireframing - Illustrations & designs - Style guides - Advanced Prototyping - User Testing

Designed 4 original mobile apps from scratch.

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### Parentheses Studio, India | July 2019 - Sep 2020 Graphic Designer

Entrusted with the responsibility of handling and designing social media posts for various clients

Ideated and prepared collaterals such as brochures, ad banners, product catalogues, and packaging designs.

Designed web pages that included both mobile and desktop versions.

Assisted support to interns and trainees and integrated work within the design team.

Collaborated with the development team to maintain brand consistency on all assigned projects.

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### 22 Feet Tribal worldwide, India | March 2019 – June 2019 Graphic design Intern

Produced numerous social media posts and banners for high capital market brands.

Designed certificates and emailers.

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**Yellow Box** | 2014-2015 **HR Recruiter**

**RGIS** | 2021 4mths **Stock Auditor**

**Medi Assist TPA** | 2014-2015 **Client Relations**

**Warren House** | 2021-present **Kitchen Assistant**

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## Education

### Kingston University

MSc User Experience Design 2021-2022

### Kalinga University

Bachelors in Animation & VFX 2015-2018



## Beyond Creative

Dance

Sports (Volleyball State level)

Hiking enthusiast